

PRIVACY NOTICE

Swipes Tricking Academy is the data controller and is committed to complying with our legal responsibilities under data protection law. We take your privacy seriously and will ensure your personal information is kept secure.

When we collect, use, share, retain or do anything else with your personal information (known collectively as 'processing') we are regulated under the General Data Protection Regulation (GDPR) and are responsible as 'controller' of your information.

This notice applies to you if you are:

- An existing or prospective member of our club;
- A person with parental responsibility for a member;
- An existing or prospective club volunteer or official;

About us

Our members are students or the parents (if the student is a child). We provide the opportunity for our members to participate in our activities, which include recreational classes, training, camps, competitions, seminars, open sessions and other similar activities.

Information we collect about you

The categories of personal information we process includes:

- Contact details* (student or parent and emergency contacts)
- Student date of birth*
- Student Gender
- Any relevant medical conditions and/or disabilities and additional related information
- Other relevant individual needs for example, information about specific learning needs, religious or other support needs

- Any individual risk assessments* (Students and others if applicable)
- Details of any reasonable adjustments or steps taken to support your individual needs*
- Student attendance and achievement records*
- Any communications from, to or relating to you*
- Details relating to standards of conduct*
- Any accident or incident reports including details of injuries*

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- IP address, browser identifier and the time of access (if you use our website)
- Bank details* (If you are making regular payments to us or we are making payments to you e.g. for volunteer expenses)
- Experience, qualifications, training and confirmation that you have completed a criminal record check* (prospective or existing volunteers).

The information marked with an * above is essential for us to provide your membership. It is your choice whether you provide all the information we have requested but not providing information may affect our ability to meet you or your child's needs and to protect their well-being.

If you attend an event or trip with the club, we will also collect the following information where relevant:

- Dietary requirements and any other relevant information that we need to know to ensure your needs are met.
- Passport information if the trip is abroad.

Our purposes for processing information about you

We use the information we hold about you for a variety of purposes, which are outlined below. Data protection law requires us to tell you what our legal reason is for each purpose.

Contractual purposes

When you ask us to provide you a service, such as club membership, classes, competitions, trips or other activities or you buy a product from us, we usually need to use information about you to provide this product or service, for example:

- To contact you to confirm arrangements.
- To notify you about changes to terms and conditions.
- To tell you when it is time to renew membership or re-register for activities.
- To process payments or send you receipts required.
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We do so because it is necessary for the performance of a contract.

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Legal obligations

We have a duty of care to ensure it is safe for you or your child to take part in Swipes Tricking Academy activities and to keep you/them safe while participating. Some individuals may be at risk of harm from participating in these activities as a result of a pre-existing condition. It is vital that you let us know if there is any reason why taking part in these activities may be unsafe prior to participation. With your agreement, we will review any information you provide and undertake risk assessments in consultation with yourself and any appropriate trained professionals e.g. medical consultants. When we ask participants to provide relevant health information such as details of medical conditions, medication needs, allergies or injuries, this is because we have a legal obligation.

If you are selected for a role at the club, we will usually obtain a reference from any appropriate organisation or individual you have nominated.

When you tell us about any special needs such as disabilities or other support information we may use relevant information to comply with our legal obligations under the Equality Act 2010. We will review any information you have provided to help us identify any actions we can take to support inclusion. We may need to ask you for more information to help us to best meet your or your child's needs. We will keep a record of any steps we take to support inclusion.

If you are wishing to volunteer or work for us, we may need to ask you to complete a criminal record check as we have a legal obligation to do so. We control the checking process and are responsible for the assessment of any content on the check and will only share information where it is appropriate. For example, if you are considered to be unsuitable to take on the role, we may share relevant and proportionate information about criminal offences where it is deemed that while you are not considered unsuitable to take on the role, if it is considered necessary for safeguarding purposes.

When we retain information about you, even after you are no longer taking part in our activities, this is often because we are required to do so by law such as records we are required to keep for business and accounting purposes. Sometimes we are also legally obliged to share information about you with third parties. More information is provided below.

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Legitimate interests

We rely on legitimate interests for the following purposes:

- **Responding to communications, concerns or complaints and seeking feedback from you about our services.**

We will use the information you provide to respond to any comments or questions you raise and where appropriate to undertake investigations into any complaints or concerns. On occasion, we may contact you to seek your views on the services we provide.

- **Holding emergency contact information**

When you join the club, we collect contact details. We also ask you to provide an emergency contact, which we will only use in exceptional circumstances if we are unable to contact your primary contact e.g. a parent.

- **Maintaining attendance registers, achievement records and waiting lists**

For health and safety purposes and club records, we need to maintain a register of those in attendance at training or other club activities.

To ensure the level of activity provided is accessible and safe for all participants, we keep records of members achievements.

If there are no places in the club, we can place you on our waiting list and will contact you using the details you provide to inform you when a place is available.

- **Collecting additional information to support a participant attending a club trip**

Occasionally we organise events or trips. If you or your child registers for one of these events, we will need to collect additional information, that may vary dependent on the specific activities and whether they involve meals and travel. Additional information we require may include passport information and any other relevant information necessary to provide support whilst away from home.

- **Monitoring performance and undertaking fitness assessments**

If you or your child are/is a competitive athlete, we will need to collect additional

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information about you/them. We track and monitor students' performance in training and undertake regular fitness assessments. We may require additional information about lifestyle and education if you or your child are/is training at an elite level.

- **To monitor that you have completed any required safeguarding training and criminal record checks**

If you undertake a role where a criminal record check and safeguarding training are required, we will receive seek confirmation that your check is approved and that you have completed the required safeguarding training.

- **Filming for coaching purposes**

On occasion, we may film students e.g. during a class for coaching purposes. Videos taken at training sessions for individual coaching purposes will not be used for any other purpose without prior consent.

- **Photography and filming to promote the club**

We may take photos/videos during classes and club events to promote the club on our website, club social media accounts and in communications. At our large club events such as our intraclub competitions, we may film the event to create content. Any images of children will be published in line with our safeguarding policy.

Let us know if you do not wish to be filmed or photographed or do not want your image to be published. While we can usually take steps to prevent you from being photographed or filmed at small club events, please bear in mind that at our large public events, it may be difficult to avoid capturing you in footage. However, we always review all photographs prior to publication and we will ensure any images of you are deleted.

- **Running and monitoring our club website and social media**

We will monitor how our website is used by tracking the articles that you open and how you move around the site. This will help us to understand what information is most useful and helps to improve the site.

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You have a right to object to the use of your information for any purposes we undertake based on legitimate interests. Further information is provided in the section below on individual rights.

Consent

We rely on consent in the following circumstances:

- **To use your email or telephone number for marketing purposes**

When you have given us your consent for your personal information to be used for a particular purpose, you have the right to withdraw this consent at any time, which you may do by contacting us using the contact details below. Your withdrawal of consent will not affect any use of the data that was made before you withdrew your consent.

Special categories of personal data

Special categories of personal data are a category of information that is more sensitive and requires greater protection. Some of the information we process falls into this category (e.g. health/medical data or any information you provide to us about a disability or your religion, race or gender identity). It is unlawful for organisations to process this type of information unless an additional legal condition applies. We will only process this type of information if one of the following applies:

- You have given your explicit consent or have made this information public.
- We are required to do so to establish, exercise or defend a legal claim.
- We are required to do so to comply with employment or social security or social protection law.
- Legitimate activities of Swipes Tricking Academy.
- There is a substantial public interest in doing so.
- It is in your vital interests and you are unable to provide consent e.g. if you are unconscious or do not have sufficient mental capacity.

Marketing

With your consent, we will send you our newsletter and other information about our activities, services and products that we think might be of interest to you based on your age, interests and experience including Holiday Clubs and Competition. We will send you this information by email.

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You can ask us to stop sending you this information at any point by responding to the relevant communication with the word 'STOP'. It may take up to 21 days for this to take place.

Why we share information about you

We may be required to share your personal information in the following reasons:

- Complying with legal and/or regulatory responsibilities

We may be required to share information with bodies such as Her Majesty's Revenue & Customs (HMRC), Health & Safety Executive (HSE), Police and Information Commissioner's Office (ICO). We may also share information with other organisations to safeguard children. Any information that is shared will be strictly limited to what is required to ensure children are protected from harm and will be carried out in accordance with the law and relevant government guidance.

- Insurance
- Obtaining legal or professional advice
- Obtaining a service from a third party

All service providers are contractually required to ensure your information is secure and cannot use this information for their own purposes. Where we are required to share information with them to provide the service, we only disclose information that is strictly necessary to deliver the service.

Except for the above, we will only share your information with any other third parties with your prior agreement.

Transfers of data out of the EEA

We will not transfer your information to any country or organisation outside the EEA unless there is a European Commission adequacy decision for the specific country to which the data is transferred or where we can be certain that there are adequate safeguards provided for your information and individual rights standards that meet the GDPR requirements.

Please contact us using the contact details in this notice if you would like further information about why transfers to the above countries are permitted under GDPR.

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Individual rights

You have important rights under data protection law. In summary these include:

- **To be informed about how your information is processed** (set out above)
- **To access any personal data held about you**

You can log into your 'Class Manager Portal' at any time to view the information we hold about you and amend this through contacting Swipes Tricking Academy directly. You can also request a copy of any other information we hold by writing to us using the contact details below.

- **To have your data rectified if it is inaccurate**

If you think that any of the information we hold is inaccurate, you can ask that corrections are made. We will either make the requested amendments or provide an explanation as to why we are not making changes.

- **To have your data deleted (except if there is a valid lawful reason to retain it)**

If you do not renew your membership or cease to have a relationship with the club, we will delete any information you provided within [two years] except for any financial/accounting records which need to be retained for six years in line with UK tax law. Additional information that has been provided solely for the purpose of participating in a specific activity will be deleted after the event.

Video footage that has only been taken for coaching purposes will be retained only for as long as it is required for that purpose and in most cases, will be deleted within one month.

Photographs and other video footage captured for promotional purposes will be retained for up to 5 years. After this time, they will be deleted unless we consider them to be of public interest and should consequently be archived for historical purposes. Where images have been published on social media, these platform providers may continue to process your data after the retention period has lapsed.

You have a right to request the deletion of your information in advance of the above retention periods. We will delete this information unless there is a lawful reason for the information to be retained.

- **To have your information restricted or blocked from processing**

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If you object to processing, we will restrict the processing of your information for the purpose to which you are objecting whilst we review your objection.

- **To object to:**
 - - **Any processing based on legitimate interests**

The right to object is specific to the data subject's particular situation. We will stop processing your personal data unless we can demonstrate compelling legitimate grounds for the processing, which override your individual interests, rights and freedoms or we need to continue to process your information in connection with a legal claim.

- - **Your personal information being used for direct marketing activities**

You can object to our direct marketing activities by unsubscribing from the relevant communication as described above in the marketing section of this notice.

The right to object extends to any automated decision making including profiling, which we do not undertake.

To exercise any of your rights or if you have any questions about our privacy notice please contact:

Mr Daniel Kelso
swipesacademy@gmail.com

While we hope to be able to resolve any concerns you have about the way that we are processing your personal data, you have the right to lodge a complaint with the Information Commissioners Office (ICO) if you believe your data has been processed in a way that does not comply with the GDPR or have any wider concerns about our compliance with data protection law. You can do so by calling the ICO helpline on 0303 123 1113 or via their website.

Keeping your personal information secure

We have appropriate security measures in place to prevent personal information from being accidentally lost, or used or accessed in an unauthorised way. We limit access to your

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personal information to those who have a genuine reason to need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will inform you and the ICO of any personal data breaches in line with our legal obligations.

Changes to the privacy notice

We keep our privacy notices under regular review. This privacy notice was published on 5th January 2023 and last updated on 5th January 2023.

We may change this privacy notice from time to time, when we do, we will inform you via email.